

## THE WEB GURU'S TOOLBOX

Some of the Internet's top gurus were asked to name the free or low-cost tools used in their online activities. Here are the nearly 200 links leading you to their favorite secret weapons.

You may resell this list, bundle it or give it away. The choice is yours, it just depends on how many people you want to know about these valuable secrets!

Have fun.

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1. WordPress - blog - <http://wordpress.org>
2. Hosted WordPress Blog - <http://wordpress.com>
3. phpBB - bulletin board - <http://phpbb.com>
4. AffMeter - tracking your affiliate activities - [http://www.download.com/AffMeter/3000-2650\\_4-10516168.html?tag=lst-0-1](http://www.download.com/AffMeter/3000-2650_4-10516168.html?tag=lst-0-1)
5. [Unwired Buyer](#).
6. Google Analytics - how your visitors found you and how they interact with your site - <http://www.google.com/analytics/>
7. Google Suggest - keyword research - <http://www.google.com/webhp?complete=1&hl=en>
8. OpenOffice.org Writer - create pdf files for ebooks - <http://openoffice.org>
9. <http://www.freetranslation.com> - online translator
10. <http://www.domainsbot.com> - domain suggest
11. <http://www.nichebot.com> - keywords
12. ListMessenger - mailing lists - <http://listmessenger.com>
13. <http://www.primopdf.com> - free pdf converter
14. <http://convert.neevia.com/> - free pdf converter
15. Filezilla - FTP client - <http://filezilla.sourceforge.net/>

16. PDFCreator - <http://sourceforge.net/projects/pdfcreator/>
17. Note tab - <http://www.notetab.com/>
18. Tidy start menu - keep program files organized. -  
<http://www.tidystartmenu.com/index.shtml>
19. Vallen Mailer - send emails - <http://www.vallen.de/freeware/#Vallen%20e-Mailer>
20. Easy Text To HTML Converter - <http://www.tucows.com/preview/376599>
21. ColorPic - get the right colors for your site - <http://www.iconico.com/colorpic/>
22. Thunderbird - for email - <http://www.mozilla.com/thunderbird/>
23. Firefox - browser - <http://www.mozilla.com/firefox/>
24. Email Analyzer -  
[http://www.ukmarketingmanagement.com/Email\\_Analyzer/Email\\_Analyzer.html](http://www.ukmarketingmanagement.com/Email_Analyzer/Email_Analyzer.html)
25. <http://googleadspreview.blogspot.com/>
26. HTML Editor: 1st Page 2000 - <http://www.evrsoft.com/1stpage2.shtml>
27. SEO software: Web CEO - <http://www.webceo.com/index.htm>
28. Anti-virus: AVG - <http://free.grisoft.com/freeweb.php/doc/2/>
29. Firewall: Zonealarm -  
<http://www.zonelabs.com/store/content/company/products/znalml/freeDownload.jsp>
30. Instant Site Maker - <http://www.instant-sitemaker.com>
31. World Time Clock - [www.programming.de](http://www.programming.de)
32. RightFTP <http://www.right-soft.com/downloads/>
33. Trellian Webpage - [www.trellian.com](http://www.trellian.com)
34. Metty Freeware Meta Tag Maker - [www.clickfire.com](http://www.clickfire.com)
35. IZarc archiving utility <http://www.izsoft.dir.bg/izarc.htm>
36. AdWizard Auction Ad Builder - <http://www.oldveterans.com/>
37. BidBuddy - Closing Auction Timer - <http://www.oldveterans.com/>
38. Shopping Cart - <http://www.oscommerce.com/>
39. <http://www.jimworld.com/tools/keyword-analyzer/>
40. <http://www.googlerankings.com/>
41. <http://www.goodkeywords.com>
42. Color Cop - color picker tool - <http://www.datastic.com/tools/colorcop/>

43. <http://www.webceo.com>
44. [www.statcounter.com](http://www.statcounter.com)
45. Generates Profit Pulling Websites - <http://www.pluginprofitsite.com/main-0/mega.html>
46. Try this instead of zonealarm - [http://www.kerio.com/kpf\\_download.html](http://www.kerio.com/kpf_download.html)
47. <http://www.searchwho.com/sw5-spider.html>
48. Searches the invisible web <http://www.incywincy.com/>
49. <http://www.pcworlddownload.com/internet/newsletter/indexrating.htm>
50. HTML-Kit - <http://www.chami.com/html-kit/>
51. AntiVir <http://free-av.com>
52. PdfSuite995 - pdf creation - <http://www.pdf995.com>
53. OmniFormat - <http://www.omniformat.com> - free document conversion utility
54. PhotoEdit995 - <http://www.photoedit995.com>
55. SearchWithin - <http://www.searchwithin.com> - search files on your drive or network.
56. UltraPdf - <http://www.ultrapdf.com> - publish and share digital photographs, PDF, HTML and Microsoft Office documents.
57. BackUp995 - <http://www.backup995.com> - protects against data loss from computer hardware failures and damage from malicious internet viruses.
58. <http://www.izsoft.dir.bg/> - open and create popular Zip Archive format files.
59. Ftp995 - <http://www.ftp995.com>
60. ePad995 Paperless Notes - <http://www.epad995.com> - create notes on your desktop
61. Arachnophilia - <http://www.arachnoid.com> - html editor
62. mailwasher - <http://www.mailwasher.net> - allows you to check one mail address.
63. stats <http://www.sitemeter.com>
64. identify spiders crawling your site - <http://www.psychedelix.com/agents.html>
65. antivirus - <http://www.antivirus.com>
66. ReviewToolbar - allows users to rate sites - <http://www.reviewtoolbar.com>
67. [www.atomz.com](http://www.atomz.com) - powerful search service
68. Receive Yahoo! Mail in Outlook Express: <http://www.ypopsemail.com>
69. NoteTab Light - <http://www.notetab.com/ntl.php>

70. <http://www.xtort.net/>
71. <http://www.snapfiles.com/freeware/freeware.html>
72. <http://directory.fsf.org/>
73. [www.nvu.com](http://www.nvu.com) - WYSIWYG website creator
74. <http://www.onlinemarketingtoday.com/software/link-management/> - Duncan Carver's Link Manager
75. [www.aminstitute.com/headline/index.htm](http://www.aminstitute.com/headline/index.htm) - headline analyzer
76. [www.goodkeywords.com](http://www.goodkeywords.com)
77. [www.keyworddensity.com](http://www.keyworddensity.com)
78. <http://www.marketleap.com/publinkpop/> - link popularity
79. [http://www.macromedia.com/shockwave/download/download.cgi?P1\\_Prod\\_Version=ShockwaveFlash](http://www.macromedia.com/shockwave/download/download.cgi?P1_Prod_Version=ShockwaveFlash)
80. SEO Software [www.seosurf.com](http://www.seosurf.com)
81. Time-Saving Tools & Games - <http://www.greenclipsesoftware.com/products.html>
82. .doc to PDF converter - <http://convert.neevia.com/>
83. SEO Tools - <http://www.seocompany.ca/tool/seo-tools.html>
84. Email Filter Checker - <http://www.ezinecheck.com/check.html>
85. Emotional Headline Analyzer - <http://www.aminstitute.com/headline/index.htm>
86. Press Release Creator - <http://www.bmyers.com/public/539.cfm?sd=30>
87. Signature Creator - [http://www.vletter.com/design\\_visitor.htm](http://www.vletter.com/design_visitor.htm)
88. TUELZ - <http://www.tuelz.com>
89. Pipe2Tab - Convert pipe feeds to tab - <http://www.reidit.demon.co.uk/downp2t.htm>
90. googspy - allows you to see what keywords your - competitors are bidding on. <http://www.googspy.com>
91. text-editor - <http://notepad-plus.sourceforge.net/uk/site.htm>
92. <http://www.advancedpopups.com>
93. instantposition.com - [http://instantposition.com/free\\_tools.cfm](http://instantposition.com/free_tools.cfm)
94. Adwords Super Tips - <http://earnwithgoogle.com/adwords>
95. <http://www.freeflashsites.com/>
96. <http://www.flashkit.com>

97. <http://www.italylink.com/rsssubmit.html>
98. <http://www.flashbuttons.com/>
99. [http://johnhaller.com/jh/useful\\_stuff/portable\\_openoffice/](http://johnhaller.com/jh/useful_stuff/portable_openoffice/) (Portable open office and lots of other portable applications)
100. <http://www.spyderscripts.com/scripts/03.shtml>
101. <http://www.linkpopularity.com/>
102. <http://www.freeflashintros.com/>
103. <http://creationcenter.com/code.html>
104. [http://www.avast.com/i\\_kat\\_207.php?lang=ENG](http://www.avast.com/i_kat_207.php?lang=ENG) Free lifetime update anti-virus
105. <http://www.wholinkstome.com> - SEO tool
106. <http://www.fatfingers.co.uk/Default.aspx> - SEO/WT/EBAY tool
107. <http://www.smartftp.com> - basic free ftp software really nice and powerful
108. <http://www.groupmail.com> - mass e-mailer
109. <http://www.logmein.com>
110. <http://audacity.sourceforge.net/> - Free audio recorder, great for making mp3 bonuses
111. <http://amsn.sourceforge.net/> - Free msn client
112. Shark Email Extractor - for ripping email addresses from your outlook, or other mail program - <http://www.sharewareconnection.com/shark-email-extractor.htm>
113. GIMPshop - [http://plasticbugs.com/?page\\_id=294](http://plasticbugs.com/?page_id=294)
114. [http://www.avast.com/eng/avast\\_4\\_home.html](http://www.avast.com/eng/avast_4_home.html)
115. <http://sausage.com/free-stuff.html>
116. <http://easy-web-page-creator.com/>
117. Wink (<http://www.debugmode.com/wink/>)
118. Power Bullet Presenter (<http://powerbullet.com/>) - screenshot tutorials.
119. InfoGoGetter (<http://www.infogetter.com>)
120. Associate-o-Matic (<http://www.associate-o-matic.com/>), - making Amazon shops quickly.
121. Quasar, <http://www.linuxcanada.com/quasar.shtml> - Quickbooks replacement
122. Check all your email accounts - <http://www.eprompter.com/>
123. Email client - fasttrackmaillite from <http://www.fasttrackmail.com/>

- 124.<http://www.technobloggie.com/keyword-tool/index.php>
- 125.<http://www.pagetutor.com/download.html>
- 126.<http://popinbuilder.icoder.com/> - floating popup maker
- 127.<http://www.whonu.com>
- 128.Total Commander - file manager - <http://www.ghisler.com/>
- 129.<http://jansfreeware.com/>
- 130.<http://www.analogx.com/>
- 131.<http://www.canadagraphics.com/>
- 132.<http://www.coffeecup.com/freestuff/>
- 133.<http://www.4weeksmarketing.net/free-online-ebook-creator/>
- 134.<http://dupkiller.bira.ck.ua/en/index.shtml> DupKiller - searching/removing duplicate files.
- 135.<http://www.httrack.com> HTTrack - easy-to-use offline browser.
- 136.[http://www.konradp.com/products/?id=sitemap\\_creator](http://www.konradp.com/products/?id=sitemap_creator) Site-Map Creator:
- 137.handysnap - a screen capture tool. - <http://www.wisepixel.com/>
- 138.expiring domains and Top Paying AdSense Keywords - <http://www.odditysoftware.com/>
- 139.[http://freemind.sourceforge.net/wiki/index.php/Main\\_Page](http://freemind.sourceforge.net/wiki/index.php/Main_Page)
- 140.<http://www.gurupal.com>
- 141.[www.searchengineoptimising.com](http://www.searchengineoptimising.com)
- 142.Spam Bot solution - <http://www.safeemail.org/>
- 143.<http://www.textpad.com/>
- 144.<http://www.trafficwave.net/ffa/duffy85.html>
- 145.<http://www.FinePrint.com> - print multiple pages to a single sheet of paper.
- 146.[www.mediawiki.org](http://www.mediawiki.org) Get your own wikipedia
- 147.[www.lavasoft.com](http://www.lavasoft.com) - Fights Adware and spyware
- 148.<http://DesktopURLshrinker.com>
- 149.<http://MyFeedReader.com>
- 150.reciprocal linking site - <http://www.linkpartners.com/>
- 151.Hixus HTML Converter - <http://hixus.mmau.com/software.html>
- 152.personal SEO software - [www.fromshawn.com](http://www.fromshawn.com)

153. Million dollar pixel script [http://www.tufat.com/s\\_milliondollarhomepage.htm](http://www.tufat.com/s_milliondollarhomepage.htm)
154. Cloaking Script - <http://www.best-buys-guide.com/adtrack/go.php?c=mpc>
155. Irfanview - image editing, converting, viewing tool. - <http://www.irfanview.com/>
156. 20/20 image editing tool. -  
<http://web.archive.org/web/20020127092202/http://www.hotfreeware.com/ftp/20/2020s.zip>
157. freeware archiving tool - <http://ZipGenius.it>
158. archiving and backup - <http://free-backup.info/>
159. freeware - <http://www.freewarehome.com>
160. <http://www.phpsurveyor.org/index.php> - Free survey software
161. <http://www.surveymonkey.com> - Free online survey software.
162. <http://www.w3schools.com/default.asp> W3Schools - training in CSS, HTML.
163. <http://www.internetfrog.com/> - tools.
164. <http://www.whois.sc/> - Domain name brainstorming & availability tool
165. <http://www.seocompany.ca/tool/seo-tools.html#link-popularity-tools> - 151 different Free SEO tools
166. UCCASS - PHP Survey System -  
[http://sourceforge.net/project/showfiles.php?group\\_id=109356](http://sourceforge.net/project/showfiles.php?group_id=109356)
167. Use your computer at home from any other computer on the Internet -  
<http://www.realvnc.com>
168. EditPad Lite. - <http://www.editpadpro.com/editpadlite.html>
169. [www.search.rightnow4you.com](http://www.search.rightnow4you.com) - combines Overture, Amazon, Google, and Google ads.
170. [www.instantbuzz.com](http://www.instantbuzz.com)
171. [AlternateURL.com](http://AlternateURL.com) displays context-sensitive paid ads whenever Google doesn't.
172. [Affiliate Sensor](http://Affiliate Sensor) uses ClickBank products to populate ads, and inserts your ClickBank ID so you collect the commission.
173. [www.goarticles.com](http://www.goarticles.com)
174. [www.articlecity.com](http://www.articlecity.com)
175. [www.ezinearticles.com](http://www.ezinearticles.com)

176. [www.apple.com/itunes/podcasts](http://www.apple.com/itunes/podcasts) Just subscribe to the podcasts you want and iTunes takes care of the rest.
177. [www.audioblogger.com](http://www.audioblogger.com) : With Audioblogger you can post audio to your blog from any phone.
178. [www.ipodder.org](http://www.ipodder.org) - A podcast directory
179. [www.podcastingnews.com](http://www.podcastingnews.com) - Another great podcast directory.
180. [www.podcasting-tools.com](http://www.podcasting-tools.com) - everything you need to know about Podcasting.
181. [www.podcastpickle.com](http://www.podcastpickle.com) - The first podcast and vidcast community.
182. [www.odeo.com](http://www.odeo.com) - Odeo is a creative way to record and share audio.
183. [GoldenCAN](#). free data feeds
184. [www.myspacescripts.com](http://www.myspacescripts.com)
185. [www.myspace.com](http://www.myspace.com)
186. [www.squidoo.com](http://www.squidoo.com)

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